



Attorney Docket No.: 4704P005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re the Application of:

SCOTT FABER, ET AL.

Application No.: 09/808,475

Filed: March 13, 2001

For: AN APPARATUS AND METHOD FOR  
RECRUITING, COMMUNICATING WITH,  
AND PAYING PARTICIPANTS OF  
INTERACTIVE ADVERTISING

Art Group: 2161

Examiner: To Be Assigned

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**INFORMATION DISCLOSURE STATEMENT UNDER 37 C.F.R. §1.97**

Assistant Commissioner for Patents  
Washington, D.C. 20231

Sir:

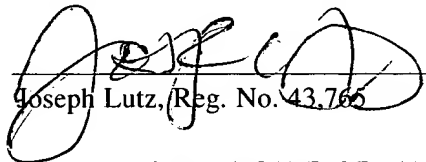
Pursuant to Rule 1.97, Applicant desires to make of record the reference(s) set forth on the attached Form PTO 1449. A copy of each reference is submitted herewith.

It is hereby stated that this Information Disclosure Statement is being filed prior to the issuance of the initial office Action, therefore no petition or fee is required. However, in the event a petition is needed for consideration of this Information Disclosure Statement, Applicant hereby so petitions. Please charge any additional fee due to Deposit Account 02-2666.

Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

Date: August 21, 2001

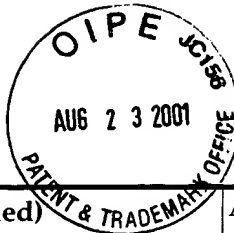
  
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**CERTIFICATE OF MAILING**

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231 to the Patent and Trademark Office on: August 21, 2001

  
Margaux Rodriguez  
Date 08/21/01



<b>Form PTO-1449 (Modified)</b>	Atty Docket No. 4704P005	Application No. 09/808,475
<i>List of Patents &amp; Publications Statement</i>	Applicant(s): Scott Faber, et al.	
(Use several sheets if necessary)	Filing Date: March 13, 2001	Group No.: 2161

#### U.S. PATENT DOCUMENTS

Exam. Initials		Document Number	Date	Name	Class	Sub-class	Filing Date (if appropriate)
	AA	4,577,065	03/18/1986	Frey, et al.			
	AB	4,847,890	07/11/1989	Solomon, et al.			
	AC	5,058,152	10/15/1991	Solomon, et al.			
	AD	5,361,295	11/01/1994	Solomon, et al.			
	AE	5,369,694	11/29/1994	Bales, et al.			
	AF	5,608,786	03/04/1997	Gordon			
	AG	5,619,725	04/08/1997	Gordon			
	AH	5,768,348	06/16/1998	Solomon, et al.			
	AI	6,011,794	01/04/2000	Mordowitz, et al.			
	AJ	6,130,933	10/10/2000	Miloslavsky			
	AK	US 6,175,619 B1	01/16/2001	DeSimone			

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#### FOREIGN PATENT DOCUMENTS

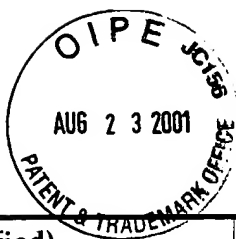
Exam. Initials		Document Number	Date	Country	Class	Sub-class	Translation Yes	No
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#### OTHER ART (Including Title, Author, Date, Pertinent Pages, etc.)

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U.S. PATENT DOCUMENTS

Exam. Initials		Document Number	Date	Name	Class	Sub-class	Filing Date (if appropriate)
	AA	US 6,185,194 B1	02/06/01	Musk, et al.			
	AB	US 6,188,673 B1	02/13/01	Bauer, et al.			
	AC	US 6,192,050 B1	02/20/01	Stovall			
	AD	US 6,259,774 B1	07/10/01	Miloslavsky			
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